



The Land of Kilimanjaro, Zanzibar and The Serengeti

COASTAL AIR RESCHEDULES RUAHA/ SERENGETI FLIGHTS BRINGING NORTH AND SOUTH TANZANIA “CLOSER”

(October 28, 2009) Coastal Travels Ltd. is bringing North and South Tanzania “closer” together. As of June 2010, they are rescheduling their flights that connect Serengeti National Park in the North and Ruaha National Park in the South via Arusha. This will make it more convenient and easier for a Tanzania Safari to include both the Northern Circuit and the Southern Circuit making for a fuller, richer travel experience.

The Serengeti National Park, named the new 7th Wonder of the World, and a UNESCO World Heritage Site, is host to the largest and longest overland animal migration in the world. However, because it is a world renowned icon, and adjacent to the Ngorongoro Crater, it is the most popular and most traveled destination on the Safari circuits. However, Ruaha, the 2nd largest National Park in Africa, is one of Tanzania’s “undiscovered jewels.” It receives far fewer visitors than Parks in the North, yet provides a totally different Safari experience.

Peter Mwendu, Managing Director, Tanzania Tourist Board said “Until recently, most first time visitors only had time to see Tanzania’s famous Icons in the North, Kilimanjaro, Serengeti, Lake Manyara, and Tarangire. Now, as flight service improves between North and South, the visitor can also discover in the same visit, the excitement and beauty of the South – Ruaha, the Selous, Mikumi, Kitulo.”

For Coastal’s Arusha to Ruaha flight, the aircraft takes off at 1:30 pm. This gives plenty of time for guests to land in Arusha before transferring to Ruaha flying via Kuro. The flight lands in Ruaha around 4:00 pm. As for the return flight, the flight takes off from Ruaha at 9:45 am and arrive in Arusha around midday, and connects to Serengeti .

ABOUT TANZANIA

Tanzania, the largest country in East Africa, is focused on wildlife conservation and sustainable tourism, with approximately 28 % of the land protected by the Government. It boasts 16 National Parks and 32 game reserves. It is the home of the tallest mountain in Africa, the legendary Mt. Kilimanjaro; The Serengeti, named in October, 2006, the New 7th Wonder of the World by *USA Today* and *Good Morning America*; the world acclaimed Ngorongoro Crater, often called the 8th Wonder of the World; Olduvai Gorge, the cradle of mankind; the Selous, the world’s largest game reserve; Ruaha, now the second largest National Park in Africa; the spice islands of Zanzibar; and seven UNESCO World Heritage Sites. Most important for visitors, the Tanzanian people are warm and friendly, speak English, which together

with Kiswahili, are the two official languages; and the country is an oasis of peace and stability with a democratically elected and stable government.

For more information about Tanzania visit www.tanzaniatouristboard.com

For more information on the Ngorongoro Crater visit <http://www.ngorongorocrater.org>

For more information on Tanzania National Parks visit <http://www.tanzaniaparks.com>

For more information on Zanzibar visit <http://www.zanzibartourism.net>