



## PRESS RELEASE

### **CNN SWEEPSTAKES WINNER TO VISIT NGORONGORO CRATER AND SERENGETI NATIONAL PARK**

A 2008 CNN's Ultimate Safari Sweepstakes winner from the United State of America Ms Sandra Haupt, is expected in the country on May 17, 2009 for a seven days visit to Northern circuit which will come to an end on May 23, 2009. The American lady emerged grand prize winner of the sweepstakes on the betting done on February 10, 2009 in New York, USA. The winner Ms Sandra will be accompanied by her son Mr Jeffrey Haupt

Grand prize winner will enjoy an experience of a life time in a country named one of the top Safari destinations in Africa. This prize of a seven day/six night trip to Tanzania for two people at an approximate retail value of fifteen Thousands US Dollars (\$15,000.00) among other things includes return tickets from the major U.S gateway airport nearest the Grand Prize Winner's residence to Arusha Tanzania, accommodations, ground transport, meals, National Parks entrance fees etc.

While there in Northern circuit Ms Sandra and her son will visit the Serengeti National Park *the 7<sup>th</sup> New wonder of the World* which is one of World's last great wildlife refuges where visitors can witness the annual wildebeests immigration that is one of nature 's most awe-inspiring wonders. They will also visit The Ngorongoro Crater popularly known as the Eighth Wonder of the World rises

2,285m above sea level and is the largest unbroken caldera in the world. It is also unique as it is the only protected area where the local inhabitants, the Maasai herdsmen and their cattle live in harmony with the wildlife.

The lottery which was jointly conducted by Tanzania Tourist Board (TTB) and Cable News Network who are also sponsors of the trip of the winner was carried out during the "Promotional period" conducted in 2008 aimed at encouraging participants to enter for a chance to win a prize and attracted 38,749 entries from all over the U.S.A. The main objective of the sweepstakes was to promote destination Tanzania in the United State of America and was open for every US citizen. The winner was obtained by random drawing at the Sponsor's sole discretion.

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Date; 12/5/2009